



2017 Sponsorship Opportunities





Dear Potential Sponsor:

The 2017 Run For A Child's Hunger event is hosted by CARE Community Center, with a goal of eliminating child hunger in Northwest Arkansas. This is a serious issue that is right in our backyard. These children need our help.

You can make a huge difference by supporting the event. There are numerous opportunities for business and corporations to help insure that all children in Northwest Arkansas don't have to spend another day wondering where their next meal will come from.

All proceeds from the event will go to the CARE Community Center, whose mission is to empower our neighbors with resources and education leading to personal and family sustainability.

We believe that no one should go hungry. Please make a difference in the life of a child and family by sponsoring this event.

Sincerely,

Kimberly Porter
Executive Director
CARE Community Center

Dave Terrell
Board Chairman
CARE Community Center





WHO 1500 participants, generous corporate sponsors, 100+ volunteers, and an outpouring of public support

WHAT 10K Run, 5K Run, and 1 Mile Fun Walk
A kid zone with huge inflatables and child care staff
Fantastic food provided by a local chef and catering company
Sponsors sampling products at the event
All participants receive goody bag and t-shirt
Awards, music, and fun will complete the event

WHEN Labor Day (September 4), 2017
Runs begin at 7:30am and 8:15am

WHERE The Pinnacle Hills Promenade
I-540 at the New Hope Road exit
Rogers, Arkansas

WHY The CARE Community Center works hard to insure that no one in our community goes hungry. All proceeds will help insure that a child in Northwest Arkansas doesn't go to bed hungry...again.

Information and registration on-line at www.carecc.org/runforachildshunger





Financial Sponsorships

Sponsor Level	\$ Commitment	Featured In TV Ad	Featured In Radio PSA's	Logo In Newspaper Ads	Logo On Race Collateral & T-Shirts	Sponsor Runner Entries
Marquis	\$20,000	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	30
Diamond	\$10,000	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	20
Platinum	\$5,000	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	15
Gold	\$2,500	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	12
Silver	\$1,500	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	8

- Marquis, Diamond, & Platinum sponsors will all have an on-site tent for handing out company information and product samples
- Sponsor the Kid Zone for \$2,500!
- Bring your corporate banner, show your community support!

Information and registration on-line at
www.carecc.org/r4ch





Other Opportunities To Help

Aid Station Sponsor: \$500

- Sponsor an aid station and keep the participants hydrated
- Decorate your aid station to show your company and community spirit!
- There are only 5 aid stations, so don't wait!

Motivation Station Sponsor: \$250

- Sponsor a "motivation station" and cheer the runners on!
- Decorate your station to show your company and community support!
- 10 motivation stations will be set up on the course

Silent Auction item donation

- We have a great silent auction – donate an item to help the cause!
- Your company will be recognized as a sponsor!

Goody Bag samples

- Why not give the community a little something to remember you by?
- Donate your product samples – it's the best bag in NWA!

*Information and registration on-line at
www.carecc.org/r4ch*





Bring A Team!!

Whether as part of your corporate health and wellness program, or personal goals, let's walk or run together....and help stamp out child hunger in the process!

Running/Walking Team: \$1,000

- 20 entries to the 10k, 5k, or 1 mile walk
- T-shirts and goody bags for all
- Advanced packet pick up (no waiting in line at the run)
- Create your own t-shirts! Show your team pride!

Team Prize Divisions

- Techie Team – open to all technology companies
- Corporate Team – open to all non-technology companies

There will be prizes for the winner of each division and for best t-shirt!
All teams will be listed on our web site to recognize your support

Support a great cause, improve your fitness, do it together!

*Information and registration on-line at
www.carecc.org/r4ch*





Join Our Previous Great Sponsors!

2016 Sponsors (Marquis, Diamond, Platinum)



2016 Sponsors (Gold, Silver)



MEDIA SPONSORS



Add your name to the list of those who will help us stamp out child hunger in NW Arkansas!

Information and registration on-line at
www.carecc.org/r4ch

